

Social Media Policy – Strathclyde Alumni Community

This policy covers Strathclyde Alumni Community social media channels – Facebook, Instagram and LinkedIn.

Strathclyde Alumni Community channels are predominantly aimed at our global alumni community – allowing our community of followers to find out more about the University of Strathclyde and its alumni.

The Strathclyde Alumni Community social media channels are managed by Alumni & Development, the department responsible for developing lifelong relationships with Strathclyde’s former students. Staff are administrators and can post as ‘Strathclyde Alumni Community’.

Please help us keep our channels harmonious. We will take appropriate action to make sure the pages and members are not disrupted, abused or compromised in any way. This means we will take action to hide or delete contributions.

In the process of deleting inappropriate content, we may also choose to ban the posting user or page from posting on the particular channel’s page.

None of the views expressed by the individuals on the channel pages are endorsed by the University.

We hope this policy helps our channels to flourish and look forward to being involved in the many conversations with Strathclyders across the globe that start from there.